



**Division Unit Report for [Academic Coaching Advising Community]
Submitted by [Linnette White]**

Please complete Columns 1 through 6 and return by November 15, 2019.

Columns 7 and 8 are completed for the progress report due August 15, 2020. Please send your report to ACD Reps: Rebecca Hapes (rhapes@tamu.edu), Amber Kargol (akargol@iastate.edu) and EO Liaison Dawn Krause (dawnkrause@ksu.edu). Please copy your [Cluster Rep](#) as well. Thank you!

1. NACADA Strategic Goal(s) <i>(List one of NACADA's 7 strategic goal(s) related to the specific desired outcome in #2)</i>	2. Specific desired outcome <i>(What you want to occur as a result of your efforts; what you want someone to know, do, or value)</i>	3. Actions, activities or opportunities for outcome to occur <i>(What processes need to be in place to achieve desired outcome)</i>	4. Outcome measurements & related data instrument(s) <i>(How will you specifically measure the outcome and with what instruments? e.g. survey, focus group)</i>	5. Other groups or individuals to connect <i>(List opportunities for collaboration with other groups)</i>	6. Anticipated challenges <i>(How will you address issues that arise as you work to achieve the outcome?)</i>	7. Progress toward outcome <i>(Complete in August 2020 report)</i>	8. Future action(s) based on data (Data-informed decisions) <i>(Complete in August 2020 report)</i>
1. Expand and communicate the scholarship of academic advising	Through the use of the ACAC listserv, provide a vibrant communication tool to share opportunities to engage the community through scholarly sharing and discussions. Increase the body of knowledge in coaching and advising. Host a webinar.	The listserv is used to share information and allow members to obtain insight about topics of interest and engage in dialogue around topics. Work with NACADA to learn how to establish the opportunity.	Measure the number of topics and feedback received around topics that have been discussed throughout the year. Through the use of a survey provided through NACADA.	Based on topics discussed, used them to build collaborations with other areas of the organization. Discuss with members of other colleges working in higher education in areas within coaching/advising areas.	Establish individuals as point persons to monitor content that is not appropriate to the purpose intended (i.e. job postings) and have them directed to the correct locations. Set deadlines to meet milestones to achieve the end goal.		

<p>2. Provide professional development opportunities that are responsive to the needs of advisors and advising administrators</p> <p>3. Promote the role of effective academic advising in student success to college and university decision makers</p> <p>4. Foster inclusive practices within the Association that respect the principle of equity and the diversity of advising professionals across the vast array of intersections of identity</p> <p>5. Develop and sustain effective Association leadership</p>	<p>Each region has been provided multiple opportunities to feature approaches advising and coaching in a variety of formats. These include the featured online webinar series, the Spotlight Series. These series host a variety of topics that feature Hot Topics with guest presenters centered on advising/coaching topics. Additionally, formats such as white papers, blog posts, hosting the twitter feed, and presenting topics have been encouraged.</p>	<p>Establish regional representatives who understand the goals they have been provided as a team. Reach out to each region representative to provide support to ensure the goals are met. Reach out to NACADA to set up webinars one month in advance and ensure those are saved to website for future use.</p>	<p>Each measure will be different for each topic chosen. Webinars are generally a headcount. Presentations will use surveys and twitter feed may use feedback. Whitepapers and blog posts will be counted by numbers of views.</p>	<p>Each region has been asked to collaborate with other colleges (i.e. two or four year, HBCU, community, private, etc.). The goal is to engage the topic with a host of colleges and colleagues across the region and campus in topics of interest to the region.</p>	<p>It is a new concept. Steering Committee Members are engaging a number of regions each to ensure involvement throughout the year.</p>		
<p>6. Engage in ongoing assessment of all facets of the Association</p>	<p>To establish that regions have varied interest and expertise in the field of academic coaching and advising. These should be shared with the community of practice in a way</p>	<p>Established regional representatives for each of the 10 regions. Currently, 8 of the 10 regions have a representative serving as an extension of the Steering Committee.</p>	<p>Measure the number of activities that are accomplished this year.</p>	<p>Regions are able to collaborate with other regions to present a topic of interest or with other CIGS and groups within NACADA.</p>	<p>Establish Spotlight Series that have been discussed and encourage those as discussion points with the leaders that have been elected.</p>		

	they believe is appropriate.						
7. Expand the use of innovative technology tools and resources to support the work of the Association	Increase the use of social media tools with the ACAC to continue to grow this particular platform (Facebook, Instagram and Twitter)	Post opportunities for CIG to engage in the use of these social media avenues. Seek leaders to assist with supporting the platforms leadership with activities and ideas to engage membership.	Measure the Twitter Feed activity along with Facebook and Instagram posts for effective and responsiveness of topics.	Connect resources to the National NACADA resources.	Establish a steering committee member to spearhead this area of interest.		

Resources:

NACADA Strategic Goals - <https://www.nacada.ksu.edu/About-Us/Vision-and-Mission.aspx>

Advising Community Self-Assessment Rubric - <https://docs.google.com/document/d/1QRd4FTxuE72NDOMdcw8cnDP7k5pISRZIYhYzG-EgP0o/edit?usp=sharing>

Advising Community Chair Self-Assessment Rubric - https://docs.google.com/document/d/1Z-4O7ir_AzjM088vGNOsC5odtYOEMbNAYYseEuu6U88/edit?usp=sharing